



Black Hills
Wedding
etc.
MAGAZINE

For Advertising Information

Phone: 1-605-787-9249; Fax: 787-5485

Email: brent@elkcreek.org; In Subject Line: **bhwe**
15403 Deerview Road • Piedmont, SD 57769
The 3 Marketeers - Brent Teachout, Publisher

6th Annual in 2010

“Black Hills Wedding, etc.” Magazine is On the Web!

With your ad placement in the magazine, your website will receive a FREE HOT LINK from our web page to yours! Our site will be promoted through local and worldwide search engines. If you don't have a web-page, we can build and host one for you; call for details.

Bridal Shows

This 2010 edition will again premiere *exclusively* at the Rapid City “Bridal Showcase” on January 3, handed out at the New “Tie the Knot Wedding Show” on January 16th and continued distribution throughout 2010 at wedding businesses throughout the Black Hills area.

Black Hills Wedding, etc Magazine

The goal of this local publication is to provide information to the public with any concerns on planning, preparing and having a wedding. The magazine is printed in four color throughout on high-gloss 80lb. paper with self-cover. Year-round distribution happens to all major stores that host wedding traffic throughout the Black Hills region.

Business Show Cases

SHOW CASE your business with a one or two page ad-vertorial with photos and copy. List out services and amenities provided. Business Show Cases will be listed in the front table of contents, the advertiser's index and will have a color coded heading on the page layout.

Business Highlites

HIGHLIGHT your business with a 1/2 page ad-vertorial with photos and copy. List out services and amenities provided. Business Highlites will be listed in the front table of contents, the advertiser's index and will have a color coded heading on the page layout.

Advertisements

Advertisements can be placed in sizes of 1/6, 1/4, 1/3, 1/2 and full page options. Black Hills Wedding, etc. will build your advertisement at no extra charge. Advertisers will be listed in the “Advertiser's Index” that is arranged by “topic” alphabetical category.

Informative Articles

Articles will cover areas with concerns to planning, preparing and having a wedding. Information will come directly from local area experts and their businesses.



Black Hills

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2010 Advertising Rates

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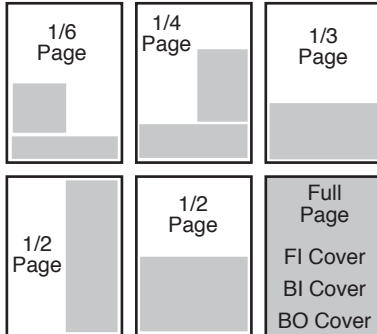
Ads submitted must be in EPS, TIF, PDF or JPG format on Zip, CD or Email at 300 dpi.
Indesign CS3, Photoshop, Freehand, Illustrator or Pagemaker files are acceptable.
(Magazine layout is in Mac Platform Indesign CS3 format. Call with questions: 787-9249)

Check appropriate ad description below (Magazine finished size 8.375" x 10.875")

<input type="checkbox"/> 1/6 PAGE FULL COLOR \$ 250;	<input type="checkbox"/> vertical	<input type="checkbox"/> horizontal	<input type="checkbox"/> INSIDE FRONT COVER FULL COLOR \$ 900
<input type="checkbox"/> 1/4 PAGE FULL COLOR \$ 325;	<input type="checkbox"/> vertical	<input type="checkbox"/> horizontal	<input type="checkbox"/> INSIDE BACK COVER FULL COLOR \$ 900
<input type="checkbox"/> 1/3 PAGE FULL COLOR \$ 425;	<input type="checkbox"/> vertical	<input type="checkbox"/> horizontal	<input type="checkbox"/> OUTSIDE BACK COVER FULL COLOR \$1050
<input type="checkbox"/> 1/2 PAGE FULL COLOR \$ 525;	<input type="checkbox"/> vertical	<input type="checkbox"/> horizontal	<input type="checkbox"/> CENTER DOUBLE TRUCK FULL COLOR \$1400
<input type="checkbox"/> FULL PAGE FULL COLOR \$ 875			
<input type="checkbox"/> BUSINESS HIGHLITE FULL COLOR \$ 550 for 1/2 page			<input type="checkbox"/> B&B LISTING FULL COLOR 1/10 PAGE \$ 100
<input type="checkbox"/> BUSINESS SHOWCASE FULL COLOR \$ 875 for one page; \$1200 for two page spread			

(Advertisements will be listed in Advertiser's Index; Business Highlites & Showcases will be listed in Table of Contents, Advertiser's Index and will have individual Color Coded Headings in the page layout)

Check appropriate ad orientation



A TRUE, LOCAL WEDDING MAGAZINE IN THE BLACK HILLS AREA

- FREE DISTRIBUTION
- 4,000 Copies distributed
- Free Advertising Design

PLEASE PRINT ALL CLEARLY

AD SIZE	DIMENSIONS
1/6 Page	3.85" x 3.4" vert. • 7.875" x 1.7" hor.
1/4 Page	3.85" x 5.125" vert • 7.875" x 2.5" hor.
1/3 Page	2.5" x 10.375" vert • 7.875" x 3.4" hor.
1/2 Page	3.85" x 10.375" vert • 7.875" x 5.125" hor.
Full Page	7.875" x 10.375" (call for full bleed size)
ALL COVERS	7.875" x 10.375" (call for full bleed size)

Balance due upon advertising layout and placement approval.

FIRM NAME _____ CONTACT PERSON _____ PHONE _____

ADDRESS _____ CITY _____ ST _____ ZIP _____

Fax _____ Email _____ Cell Phone _____

AD SIZE _____ TOTAL _____ STARTING DATE _____ CC# _____ - _____ - _____ Exp Date _____

CONTACT _____ DATE _____ Visa Mastercard V# _____ Address # _____

(Authorized Signature)

(BH W,etc. Representative)

Representative Comments:

- 1) Publisher reserves the right to reject any advertising copy or artwork.
- 2) All contracts subject to final approval of the publisher.
- 3) Publisher assumes no responsibility for errors or omissions in display advertising after customer approval.
- 4) NOTE: 1 1/2% service charge per month on past due accounts. Accounts not paid in full by issue release are considered past due.
- 5) Agreed to as of the above stated date.